

in-cosmetics Asia 2010

Costs to Exhibit

All costs quoted in Pounds Sterling (GBP) and exclusive of tax

Minimum stand size = 9m²

5+ Years Continuous Exhibiting	Early Bird Discount	After 31 January 2010
Space Only	GBP 294/m ²	GBP 309/m ²

3-4 Years Continuous Exhibiting	Early Bird	After 31 January 2010
Space Only	GBP 309/m ²	GBP 324/m ²

Base Rate	Early Bird	After 31 January 2010
Space Only	GBP 324/m ²	GBP 339/m ²

Important Note: all contracts issued at the early bird price will revert to the full charge if not signed and returned by the 31 January 2010.

Shell Scheme - NEW Improved Package: GBP 35 per m² - please refer to the separate table that lists the contents of the new improved Shell Scheme Package.

Enhanced Internet Listing – GBP 275: this charge for an enhanced internet listing is automatically added to the contract. It gives comprehensive facilities and global promotion. A leaflet explaining all the features and benefits will accompany the contract. This charge is refundable if the Reciprocal Link option is taken the details of which will be forwarded on request.

Sharing Companies – GBP 350: a charge of which will be applied for each company represented on your stand registered under Option 1 or 2 (identical features and benefits as the main standholder). The company name and stand number only will be published for companies registered under Option 3. A comprehensive information leaflet will accompany contracts to exhibit.

Insurance: we regret that we are only able to offer comprehensive cover to companies resident within the European Community. It is, however, a requirement that all exhibiting companies are comprehensively and appropriately insured to cover all eventualities including Public Liability. If insurance is **NOT** added to your contract you must complete, sign and return the Disclaimer Form attached to the email with your contract.

Innovation Seminars: please contact Suzanne Brown on: sue.brown@reedexpo.co.uk if you are interested in further information or to book a seminar slot to pitch your new product / technology or service.